

**ICE-WORLD** international  
JOIN THE ICE EXPERIENCE

.....  
**ATTRACT  
MORE  
VISITORS**

with an ice rink  
.....







FUNSLIDE LONDON



# ATTRACT MORE VISITORS WITH AN ICE RINK

Are you looking for sensational activities to attract more visitors to your attraction park or leisure destination? An ice rink is the ultimate crowd-puller that attracts people of all ages for a fun day out and extend their duration at your destination.

Nowadays, visitors are seeking new and unique entertainment experiences. An ice rink fits this purpose in every region. It is the ultimate attraction to create an extra buzz. Especially in regions where low temperatures, ice and snow are rare or non-existing.

Create an unforgettable winter experience with an Ice-World permanent or temporary ice rink in your Theme Park, Shopping Mall or Holiday Resort.



## AN ICE-SKATING RINK WITH REAL ICE!

An ice-skating rink at a city center, in an amusement park or in a shopping mall requires a different approach than a rink on which top-class sport takes place.

We do everything we can to make your ice event a success: financially, operationally and with innovative concepts tailored to your requirements.

## A FUN ATTRACTION FOR THE ENTIRE FAMILY

An ice rink at your Park or Resort is proven to be a good crowd puller, especially because it targets all age groups, from toddlers to elderly. In combination with Food & Beverage surrounding the ice rink, parents and family can enjoy their drinks and snacks while their children are skating under the supervision of professional staff.

They stay longer and return more frequent to your property.



## ICE-WORLD:

# YOUR DEDICATED PARTNER

With more than **30 years ice-experience** Ice-World offers tailor made solutions. Looking for a temporary or permanent rink? No problem. We deliver rinks, either with a removable aluminum system or a sustainable CO<sup>2</sup> Solution in a concrete flooring.

Both solutions are affordable, flexible, sustainable and quick to install. Off course you and your customers can enjoy all our extra's. What about a fun park with fun tracks and a spectacular slide, or exclusive ice accessories like our skate aid *Bobby the Seal*, *Tommy the Reindeer* or *the Icebyk*.

## ALL AROUND THE WORLD

Temporary or permanent, recreation or sports, indoor or outdoor, rain or shine. We deliver the magic of real ice, from The Netherlands to the World.







## LONG-TERM VALUE FOR MONEY

---

Ice-World offers investors, real estate owners or operators' value for money over years to come. The bespoke solution is designed to exactly fit the needs of each individual customer.

Combining *your* local market knowledge and requirements with *our* long-standing experience in ice rink design and construction will result in the best possible rink or winter experience. From the start Ice-World takes your specific situation into account when planning the project. Our aim is to make your rink future-proof, to create a project that is operationally, environmentally and financially sustainable.



### FLEXIBLE OR FIXED ICE SOLUTIONS

---

Ice-World is market leader when it comes to temporary mobile rinks. Our unique patented aluminum-based ice rinks can be designed as a proven permanent solution. The upside is: our system is completely removable for future use at another location in case you want to this option. The alternative is a sustainable CO<sup>2</sup> Solution in the concrete floor for a permanent rink.

# CASES

## CREATE A WINTER EXPERIENCE IN YOUR ATTRACTION PARK

A great attraction or theme park gives visitors an unforgettable experience, time after time. And what better way than by creating a winter experience with a wonderful ice rink?

By offering a winter experience in the low season, you seize a golden opportunity to generate additional revenue and attract new customers. Because an ice rink works like a magnet for one of your key target groups, families young and old, not least as part of an overnight package.



### FERRARI WORLD ABU DHABI

- ✓ Custom-made ice rink with Ferrari red details
- ✓ 50% extra visitors due to the winter experience
- ✓ Including ice shows, snow play area and snow tube slides.

### SEAWORLD ORLANDO

Families looking for a one-stop holiday shop will find exactly that at SeaWorld Orlando's Christmas Celebration.

Among it's many holiday offerings, the park's show, 'Winter Wonderland on Ice', has been and continues to be an iconic fixture for local and out-of-state visitors. Winter in subtropical Florida. This was realized with Ice-America.





# SUSTAINABILITY

---

Wherever they are in the world, let people enjoy the pleasure of real ice. That's what's driven us for 30 years now. And we do it by selling and renting ice rinks for recreation and sport. Skating brings people together and gets them moving. A recreational ice skating rink is a symbol for conviviality, livening things up and connecting young and old. An ice rink energises people.

## OUR GREEN ICE RINKS



We generate electricity for our own use through 6000m<sup>2</sup> of solar panels.



Our patented system uses up to 40% less energy than other ice rinks.



Every European ice rink is cooled with green electricity from wind turbines.



We compensate all the CO<sub>2</sub> we release during transportation by buying carbon credits.



# JOIN THE ICE EXPERIENCE

---

ICE-WORLD<sup>international</sup>

[sales@ice-world.com](mailto:sales@ice-world.com)

[WWW.ICE-WORLD.COM](http://WWW.ICE-WORLD.COM)